

## WHAT WE DO

We bring the power of **Inquiry-Based Coaching™ (IBC™)** to individuals, leaders, teams, and organizations. IBC™ is a proven methodology to increase the performance of your leadership team using:

**1 Framework**  
**5 Questions**  
**1 Language**  
**1 Focus**

The IBC™ method is:

- SELF-MOTIVATION-DRIVEN
- INDIVIDUALLY TAILORED
- SELF-SUSTAINING
- TEAM ORIENTED

## EVIDENCE-BASED RESULTS

Measurable increase in key leadership attributes after our one year program

**136%** ▲ in *being fully available to meet the needs of arising situations*

**114%** ▲ in *accepting and owning personal areas of growth and opportunity*

**87%** ▲ in *looking for opportunity in difficult situations*

**84%** ▲ in *trusting yourself and team without giving into fear*

***"We don't believe we are fragile anymore."***

**Derek Bullen, CEO,  
S.i. Systems, 400M Rev**



**Tania Fierro, MA**

Founding Partner  
tania@innerland.com

- Master Coach, International speaker & facilitator (North America & Europe)
- Founder of Innerland (2003) and networker extraordinaire
- Olympic athlete - 1988 Seoul Games
- Bachelors & masters degrees in philosophy and applied ethics
- Certified Counselor by the APPA in New York
- Trained over 2000 individuals in inquiry around the world



**Dr. Pedro Cortina**

Managing Partner  
pedro@innerland.com

- Author, Master Coach, international speaker, & facilitator
- Bachelors in philosophy and economics
- Masters & doctoral degrees in leadership and entrepreneurship UBC / UofC
- Former President at the Boucher Institute
- Certified Counselor by APPA in New York
- Principal developer of the IBC™ Model

For a consultation on how IBC™ can help your organization meet its goals contact us at  
tania@innerland.com / 604 367 8634 or pedro@innerland.com / 604 367 2524